

***Whether you work for a start-up, a government agency, or an enterprise, we realize it can be difficult to justify your time out of the office and the cost of attending a conference. Please share this document with your management to help justify your trip to Postgres Vision.***

**Subject: Request to Attend Postgres Vision Conference**

Dear *[Decision Maker Name]*,

Postgres Vision 2018 takes place from June 5-6 at the Royal Sonesta Hotel Boston in Boston, MA, followed by a post-conference training and certification day on June 7th at MIT. This is a powerful Postgres technology event, offering a one-of-a-kind opportunity to connect, collaborate, and network with international Postgres thought leaders around topics impacting how we manage our data and Postgres databases.

By attending, I will receive:

- **Approx. 6 of learning in track sessions.** The Conference will offer comprehensive, state-of-the-art keynotes, presented by leading industry speakers. This year's program includes presentations touching on several important topics for us including deploying Postgres in the cloud, the rise of DBaaS, the changing role of the DBA, managing Oracle migrations, moving Oracle workloads to the cloud, tuning Postgres for cloud deployments, addressing GDPR, and so much more.
- **Hands-on workshops with world-renowned Postgres experts.** The conference will offer hands-on workshops with the greatest Postgres experts in the world, including Robert Haas, Major Contributor to PostgreSQL, and Bruce Momjian Co-Founder and Core Team Member of the PostgreSQL Global Development Group. They'll share Postgres best practices and allow me to gain important new skills. The workshops will also cover emerging topics in the Postgres Community, DBA and Developer trends, and share insights from real-world case studies.
- **Approx. 10 hours of peer-to-peer interactions.** Throughout the course of the conference days, there is time dedicated to peer-to-peer learning, plus special events, so I'll have a chance to interact with other leading practitioners to gain their insights and best practices.
- **Access to key sponsors.** I'll have access to product demos and get 1-to-1 face time with sponsors. Of specific interest to us are: *(choose the most relevant to your organization at <http://postgresvision.com/>)*
- **Post-conference training and certification day.** EnterpriseDB is offering a Certification Day conveniently timed with Postgres Vision to provide me with an ideal opportunity to become certified *(or further my certification)* in Postgres. PostgreSQL Community Leaders Bruce Momjian and Robert Haas will be on hand for Q&A sessions. Also, Postgres instructors from EnterpriseDB help with the preparation and Certification process. Both activities aim to put me in the strongest possible position for scoring well on the Certification exam and earning my *[insert intended certification here]*. This unique training opportunity will take place at the Massachusetts Institute of Technology (MIT).

These are topics and opportunities that impact our business and my professional growth, and therefore I would like to request approval to attend. I believe attendance will further develop my Postgres technical skills, and build knowledge around new innovations and shared best practices in impacting the way we manage our data.



## Costs

The approximate investment for my attendance is as follows:

- **Travel costs \$XXX**
- **Accommodation (2-3 nights) \$XXX**
- **Meals (2-3 days at \$XXX)**  
75% of my meals will be covered at the conference, including light breakfasts, lunches, snacks, as well as drinks and great food at the conference party on Tuesday evening.
- **Conference Pass (for 2 days)** I can save by taking advantage of the early-bird rate of \$295 if I register before March 30<sup>th</sup>.

**Total cost to attend:**

**\$XXXX**

## Payback: Our ROI

I believe the insights learned by attending Postgres Vision can help us save money and increase our effectiveness, by providing us additional tools and insights to improve our use of Postgres, as well as avert costly fines by learning best practices to remain in compliance with GDPR. The cost of attendance is a small price to pay for such gains and insights.

When I return from Postgres Vision, I will compile a short presentation covering speakers presentation notes, useful vendor product information, new contacts made and a proposal for implementing new ideas that will benefit our team. I will also make any Conference materials available to my colleagues.

To benefit from the current discount I need to register before March 30th, so I appreciate a quick response. Thank you for your consideration.

**[Add standard sign off]**

